

For Immediate Release

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STEVE KARR, SHAWN HERRON JOIN COPACINO+FUJIKADO AGENCY CONTINUES TO BUILD ITS DIGITAL CAPABILITIES WITH KEY HIRES

Steve Karr is the new Director of Interactive at Copacino+Fujikado and Shawn Herron is on board as Associate Creative Director. Both are proven performers in digital and mobile communications—the fastest growing sectors in marketing communications.

Steve formerly headed the interactive division at WONGDOODY, a large Seattle/Los Angeles agency. There he created breakthrough digital campaigns for Alaska Airlines, Holland America and the Washington State Department of Health.

Shawn was an Associate Creative Director at DDB Seattle. His resume includes award-winning digital and mobile programs for clients ranging from Microsoft to Chateau Ste. Michelle to Ategio.

“Steve and Shawn embody what our agency is about,” says Co-Founder Jim Copacino. “They are great people, big talents and relentless workers. They will be key players in creating innovative digital solutions for our clients.”

Copacino+Fujikado was founded in 1998 by Jim Copacino and Betti Fujikado. A leading Seattle advertising agency, C+F represents a diverse roster of clients including Seattle Children’s Hospital, the Seattle Mariners, Premera Blue Cross, CareFusion, Inc., Washington Forest Protection Association and the Port Blakely Companies.

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