

For Immediate Release

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## LAUREN ROSE AND AMY ARMS JOIN COPACINO+FUJIKADO

Lauren Rose has joined Copacino+Fujikado as Media Planner/Buyer. Lauren has worked in media at LCI and OMD, and has skillfully executed plans for a variety of accounts including GM, Washington Mutual, Subaru, Nissan, REI and Wells Fargo. Lauren, with her positive personality, deep media experience, and wicked serve, is a stellar addition to the C+F team.

Amy Arms has joined Copacino+Fujikado as the Receptionist/Administrative Assistant. Amy recently graduated with Magna Cum Laude honors from Western Washington University with a Bachelors degree in Business Administration with a concentration in Marketing and an Economics Minor. As the school's 2009-2010 Outstanding Marketing Student of the Year, Arms brings intelligence and a great work ethic to the agency.

Copacino+Fujikado was founded in 1998 by Jim Copacino and Betti Fujikado. A leading Seattle advertising agency, C+F represents a diverse roster of clients including Seattle Children's Hospital, the Seattle Mariners, Premera Blue Cross, CareFusion, Inc., Washington Forest Protection Association and the Port Blakely Companies.